

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav School of Management**  
**BBA (Hons)**  
**Choice Based Credit System (CBCS) (2021-2024)**

**SEMESTER - I**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAHON101	Quantitative Business Decisions and Analysis	60	20	20	0	0	4	0	0	4	100
2	BBAI101	Principles of Management	60	20	20	0	0	4	0	0	4	100
3	BBAI102	Principles of Financial Accounting	60	20	20	0	0	4	0	0	4	100
4	BBAI103	Principles of Communication	60	20	20	0	0	4	0	0	4	100
5	BBAI104	Principles of Micro Economics	60	20	20	0	0	4	0	0	4	100
6	BBAI105	Principles of Social Psychology	60	20	20	0	0	4	0	0	4	100
7	BBAI106	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	24	0	0	26	650

\*Teacher Assessment shall be based following components: Presentation/Case Study/ Fish Pond/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Controller of Examinations  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore